

MATTHEW GATTO PRESENTS:  
**PARLOR OF HORRORS**  
AT THE BRIDGE PROGRESSIVE ARTS INITIATIVE



**Parlor of Horrors** will transform The Bridge's Belmont gallery into a dungeon of classic cinema horror this October! The Parlor of Horrors is local artist and collector Matthew Gatto's tribute to the golden age of Hollywood horror films and other cinema monster classics. This exhibit is a carefully curated collection of hand-crafted monster masks, life-size terrors, vintage movie posters & other ephemera focused on the all-familiar Universal Studios creatures (with some of the modern classics as well). This month-long monstrous mini-museum will include horror film screenings, spooky live music, and an absolutely frightful Halloween Party. Beware!

**PARLOR OF HORRORS EVENTS**

- 10/5/17 - Parlor of Horrors Exclusive Preview
- 10/6/17 - Parlor of Horrors Opening Reception
- 10/13/17 - Music Performance by Bat Fangs
- 10/14/17 - "Nosferatu" film screening with Live Score by Matt Marshall
- 10/21/17 - Party of Horrors! at The Bridge
- 10/31/17 - Trick or Treat at The Parlor of Horrors

Visit <http://thebridgepai.org/parlor-of-horrors/> for more details and contact [director@thebridgepai.org](mailto:director@thebridgepai.org) with any questions.

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## **PARTNER WITH US!**

We need your support to make our nightmares come true! Become a visible supporter of The Bridge by sponsoring or making an in-kind donation. Show your support for the vibrant creative spirit of Charlottesville!

Visit <http://thebridgepai.org/parlor-of-horrors/> to contribute via credit card. Checks can be mailed to The Bridge PAI, 209 Monticello Rd. Charlottesville VA 22903 or call (434) 984-5669 to deliver in person or speak with us.

## **SPONSORSHIP LEVELS**

### **IT'S ALIVE! @ \$1,000**

- Receive 6 tickets to "Party of Horrors," Halloween party at The Bridge PAI.
- Receive 6 tickets to outdoor screening of Nosferatu at Champion Brewery with live organ accompaniment
- Receive 6 beverage tokens for Champion Brewery's exclusive Parlor of Horrors craft brew at outdoor screening of Nosferatu
- Receive 6 tickets to the exclusive Parlor of Horrors sneak preview tour hosted by Matthew Gatto
- Receive 1 original screen printed Parlor of Horrors poster or t-shirt printed by local artist Brian Wiltz.
- Your name or company logo will be featured as a main sponsor on all marketing materials

### **SILVER BULLET @ \$500**

- Receive 4 tickets to Parlor of Horrors Party
- Receive 4 tickets to screening of Nosferatu at Champion Brewery with live organ accompaniment
- Receive 4 beverage tokens for Champion Brewery's exclusive Parlor of Horrors craft brew at outdoor screening of Nosferatu
- Receive 4 tickets to the exclusive Parlor of Horrors sneak preview tour hosted by Matthew Gatto
- Receive 1 original screen printed Parlor of Horrors poster or t-shirt printed by local artist Brian Wiltz.
- Your name or company logo will be featured on all marketing materials

### **STAKE THROUGH THE HEART @ \$250**

- Receive 2 tickets to Parlor of Horrors Party
- Receive 2 tickets to screening of Nosferatu at Champion Brewery with live organ accompaniment
- Receive 2 beverage tokens for Champion Brewery's exclusive Parlor of Horrors craft brew at outdoor screening of Nosferatu
- Receive 2 tickets to the exclusive Parlor of Horrors sneak preview tour hosted by Matthew Gatto
- Receive 1 original screen printed Parlor of Horrors poster or t-shirt printed by local artist Brian Wiltz.
- Your name or company logo will be featured on website along with other sponsors

### **BURN THE SCROLL @ \$100**

- Receive 2 tickets to Parlor of Horrors Party
- Receive 2 tickets to screening of Nosferatu at Champion Brewery with live organ accompaniment
- Receive 2 tickets to the exclusive Parlor of Horrors sneak preview tour hosted by Matthew Gatto
- Your name or company logo will be featured on website along with other sponsors

### **IN-KIND DONATIONS**

Along with sponsorship we are also looking for in-kind donations for Parlor of Horror's events. Every contribution helps! Please email [director@thebridgepai.org](mailto:director@thebridgepai.org) with inquiries about making an in-kind donation.

If you make an in-kind donation we will feature your name or company logo on our website along with other contributors towards the event.

Here is a list of items we are looking for:

- Food (for exhibition opening, exclusive preview tour, and Party of Horrors)
- Non-alcoholic beverages
- Printing services
- Plates/Napkins/Utensils