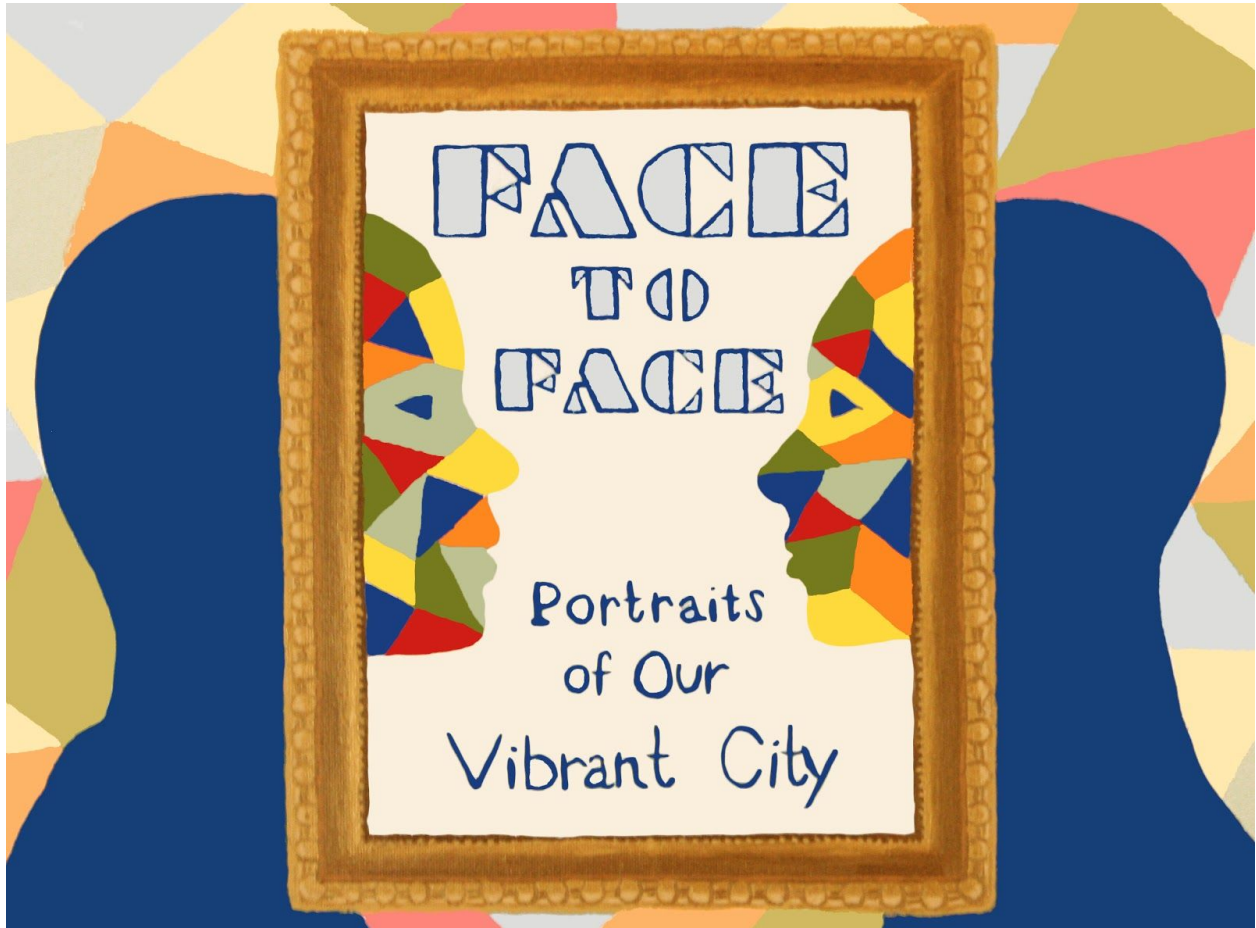




# THE BRIDGE

PROGRESSIVE ARTS INITIATIVE



**\*CALL FOR ARTISTS\***

# FACE TO FACE: PORTRAITS OF OUR VIBRANT CITY

Submission materials should be sent to [info@thebridgepai.org](mailto:info@thebridgepai.org) by November 4, 2018.

## **THE BRIDGE PROGRESSIVE ARTS INITIATIVE is seeking artists interested in meaningful connection and social practice.**

**Face To Face: Portraits of Our Vibrant City** will use the process of portraiture to provide 10 Charlottesville artists and 10 community members with the opportunity to connect with someone they might not otherwise connect with. The Bridge will pair each artist with a community member. The artist will be commissioned to create a portrait for the individual. Participants will meet and share their life stories, struggles, and joys. The artists will use these experiences to inform their process as they create a portrait for the individual. Strongly in tune with our mission to *bridge diverse communities through the arts*, this project fosters interpersonal relationships between residents of our city. It initiates dialogue about equity, dignity, representation, and perception. Prior to the portraits being gifted from the artists to the community members, portraits will be exhibited during the month of February in The Bridge's Belmont gallery and high-quality prints will be produced for display in public venues throughout Charlottesville.

Prior Face to Face participants are welcome to apply! Additional information as well as the 2017 portrait collection can be viewed at <http://thebridgepai.org/projects/face-to-face/>

### **PROJECT ACTIVITIES:**

**Face To Face** provides 10 Charlottesville artists with the opportunity to serve 10 fellow community members. It offers a unique opportunity for artists and subjects to meaningfully connect with each other.

### **GOALS:**

1. Facilitate connection between 10 artists and 10 community members.
2. Commission artists to explore socially engaged art.
3. Increase representation of vibrant diversity in Charlottesville and initiate dialogue about equity, dignity, and representation.
4. Highlight and further the values of diversity and unity in our community.

### **HOW IT WORKS:**

- The Bridge will commission 10 Charlottesville area artists each \$300 and will pair them with community members. The selection committee will seek to connect artists with different life experience.
- From November through January, artists will create a portrait informed by the personal experiences of the community member and the connection made between them.
- Applicants may use any two-dimensional or three-dimensional still mediums. Video will not be accepted. When applying, the artist should explain how the process used may foster meaningful interaction and connection.

- Work by selected artists must be completed and submitted “hang-ready” by February 1. The gallery will hold a reception in February in celebration. Artists will provide a statement about the process as well as a bio for themselves and the individual they create a portrait for.
- The Bridge will “tour” the exhibition, printing high resolution images and making the collection available on loan to government, nonprofit, and private institutions seeking to emphasize the unity and vibrancy of our community.
- Artists will gift the portrait to the community member for whom it was painted.

### **THE PRODUCTS:**

1. By pairing members of the Charlottesville community, **Face To Face** will connect people who may not have otherwise met - highlighting the city’s vibrancy, diversity, and unity.
2. Artists will serve their Charlottesville neighbors by painting a portrait for them to keep.
3. **Face To Face** will result in a public exhibition showcasing 10 portraits and including written and/or spoken accounts of the participants’ experiences of the process.
4. The Bridge will produce quality print reproductions of portraits for public display and images and stories will be published on the web.

### **SELECTING ARTISTS:**

The Bridge is accepting artist applications for Face To Face: Portraits of Our Vibrant City **through November 4**. Applicants should submit the following:

- A CV or résumé
- A digital version of your work in 4 images (jpg) or 4 documents (pdf).
- A one-page explanation of your work and interest in the program as well as any information the jury should consider when reviewing your candidacy. This should include insight into how your creative process will facilitate connection with your subject.

A jury of artists and community thinkers will select 10 qualified applicants based on the following criteria:

- Caliber of work
- Potential for personal/artistic growth
- Experience/interest in social practice
- Ability to maintain project commitments
- Inclusion of varied perspectives and mediums.
- Understanding and alignment with the goals of the project.

Submission materials should be sent to [info@thebridgepai.org](mailto:info@thebridgepai.org) by November 4, 2018. Selected artists will be notified in early November.