

BELMONT CARLTON NEIGHBORHOOD SIGN: CALL FOR SUBMISSIONS

DEADLINE MAY 13



The Belmont Carlton Neighborhood Association, in partnership with The Bridge Progressive Arts Initiative, The Charlottesville Mural Project, and Ting, invite artists and designers to submit proposals for new signage marking the entrance to the Belmont Carlton Neighborhood. One winner will be selected and awarded a grand prize of \$1,000.



Project Overview:

The BCNA, Ting, The Bridge Progressive Arts Initiative, and the Charlottesville Mural Project are please to announce a design competition with a grand prize of \$1,000. We are seeking design proposals for 2-dimensional signage to be installed at the flower bed at the intersection of Avon and Monticello Avenue, marking the entrance to the Belmont Carlton Neighborhood. All are welcome to apply. Submissions should adhere to the parameters outlined in this document. ALL SUBMISSIONS ARE DUE BY 11:59 ON MAY 13, 2019.

Who Can Submit?

Any person of any age is welcome to submit. Finalists will have their designs displayed at a public event as well as on the websites of participating organizations.

Who Picks the Winner?

One grand prize winner will be chosen from among 3 finalists at a community celebration on June 10th. All Belmont Carlton Neighborhood residents present for the celebration will be invited to cast a vote for their favorite.

Design Guidelines:

- The chosen design will be scaled to fit the following measurements: Max 5ft wide by 6ft tall.
- Artists should consider legibility of the design as motorists and cyclists pass by.
- Competition hosts reserve the right to make any design and formatting modifications necessary for the fabrication and installation of the physical signage.
- Artists may submit multiple designs for consideration.
- Artists working in digital mediums should work at high resolution.
- Designs should reflect the vibrancy and community spirit of the Belmont Carlton Neighborhood.

HOW CAN I SUBMIT?

- All designs must be submitted digitally through the following web page:
https://ting.formstack.com/forms/belmont_sign
- All finalists will be notified in advance of the public vote. All contributors are welcome to attend the neighborhood celebration/voting on June 10th.
- By submitting, you agree in perpetuity that your submission, likeness, and identifying information can be used for promotional purposes by The Bridge PAI, Ting, and Belmont Carlton Neighborhood Association and agree to the public display of your design in one or more physical locations as well as web and print.